



**Shreyas Group**  
*exploring infinity*

INNOVATIVE  
CREATIVE  
INSPIRING

@Shreyasgroup.net



Mr. G. Srinivas Rao  
Chairman

Hello,  
There were no words when I was asked to speak about my company and the legacy that I had started, Shreyas Media, which is now taken forward by many. Event management started off as a hobby during my graduation days and later became a passion and part and parcel of my life. Step by step from year 2000 the foundation for the biggest event management industry was laid. Time passed, years flew by and we learned everything based on experiences and on the go. Today, when I look back and reflect, all the years of hard work, fun, interacting with people, making friends - everything has given me happiness.

As Shreyas Media, our first event was in the year 2011, for the audio launch of Pawan Kalyan's movie Jalsa. This was our debut for audio launches at a bigger level for Telugu Film Industry. Since then, we have been striving to host the best events in all sectors, may it be entertainment world, weddings, political meetings or campaigns, every event till date has been a huge success. After the debut and success of Shreyas Media, we have launched five sectors under Shreyas Group for better expansion, which are...

- \* **Shreyas Media** : Strong Ad agency experience.
- \* **Shreyas ET** : Our app for entertainment and events booking and merchandising.
- \* **Good Cinema Group** : Content Matters.
- \* **South Plus** : Production Company.
- \* **Brand'e** : We are a complete client end-to-end solutions institution.
- \* **Shreyas Utsav** : Your wedding your way, make it memorable.
- \* **Aadhyasree Agritech Services** : Connecting Farmers.
- \* **Shreyas Sports** : "O"wn the Game.

# SHREYAS GROUP

Working with all the clients till date has been a pleasure and fun. Join us in giving everyone a place to unite through the power of art and creativity, with the ultimate experience of joy and fun.



# VISION

“

We at **Shreyas Group** strongly believe that magic is bound to happen when limit less entertainment and sophisticated technology collide with each other with a perfect blend of cutting edge creativity and strong content.

”



# MISSION

“

With innovation and brilliant minds, impossibilities are just opportunities. We specialize in strong content and our success rate speaks for it. Our goal is to be remembered as a top class vivid rm.

”

“ Shreyas Group ignites lifelong passion for movies & events. ”

**Shreyas Group**  
exploring infinity

Cinema and Cricket till date continue to be the two religions in India that unite the masses. To that extent, Shreyas Group is South India's First Promotional Company that integrates creativity, innovation, strategy, and, technology to provide unique experiences. We are one-stop-shop fully equipped to organize spectacular events from conception to completion. Fueled by PASSION and BIG ideas, we provide customized and strategic event experiences, where audience connect with films in ways that are relevant and memorable

WE OPERATE THROUGH

**Shreyas Media**<sup>®</sup>  
India's No.1 Movie Events & Promotional Company

**et**  
SHREYAS

**GOOD CINEMA**  
- GROUP -

**SOUTH PLUS**

**brand'**<sup>®</sup>  
HIGH ON IDEAS

SHREYAS  
**UTSAV**  
↑Your Event. Our Passion↑

**Shreyas**  
Connecting Farmers

**Shreyas Sports**  
'O'wn The Game





**2000+**

EVENTS

**1200+**

MOVIE Promotions

**12  
Years**


# Shreyas Group

exploring infinity

Shreyas Media is **India's No.1 Movie Events and Promotions Company** with over **2000+** events, **1200+** Movie Promotions to its credit in a span of 11 Years and still going strong.- Headquartered in Hyderabad, we have expanded our presence to the port city of Visakhapatnam.


We at Shreyas Media always strive to think out of the box and come up with novel and trend setting. Added to this, our 15 years of rich experience in the field of marketing and our constant thirst to explore new opportunities, allows us to innovate on the fly.

## Our core experience

 360 degree Promotions

 Events

 Digital Promotions

 Content Production

IDEATE | INNOVATE | PROMOTE!







# 360° PROMOTION

Our 360-degree promotions ensure that your film/company/project doesn't just exist but it becomes a brand in the heart of your audience. We choose most suitable channels from available platforms and promote your business only to the targeted audience who will have maximum interest in your product; by this we create only love and business!



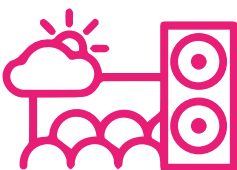
## Outdoor and hoardings

We take your brand to the next level. Our expert team plans brilliant outdoor and radio promotions such as hoardings at bus stations, railway stations, and wall paintings. We also do bus stickering, train stickering, and mobile van advertising to help your brand reach to the audience



## PR Agency

We have a track-record of successfully delivering complex and challenging PR briefs – often characterized by high stakes, urgency and a sense of uncertainty about the potential outcomes. Our approach is rooted in robust problem-definition and customizing the solution. In an industry built on standard templates and processes, we explore creative solutions for each brief.



## BTL Promotions

Are you attempting to create a differentiated brand identity without spending big bucks? Planning to capture the undivided attention of your target audience? Count on us to help you stand out.

**Road Shows | On ground activities | Transit media  
Malls and in-shop promotion**

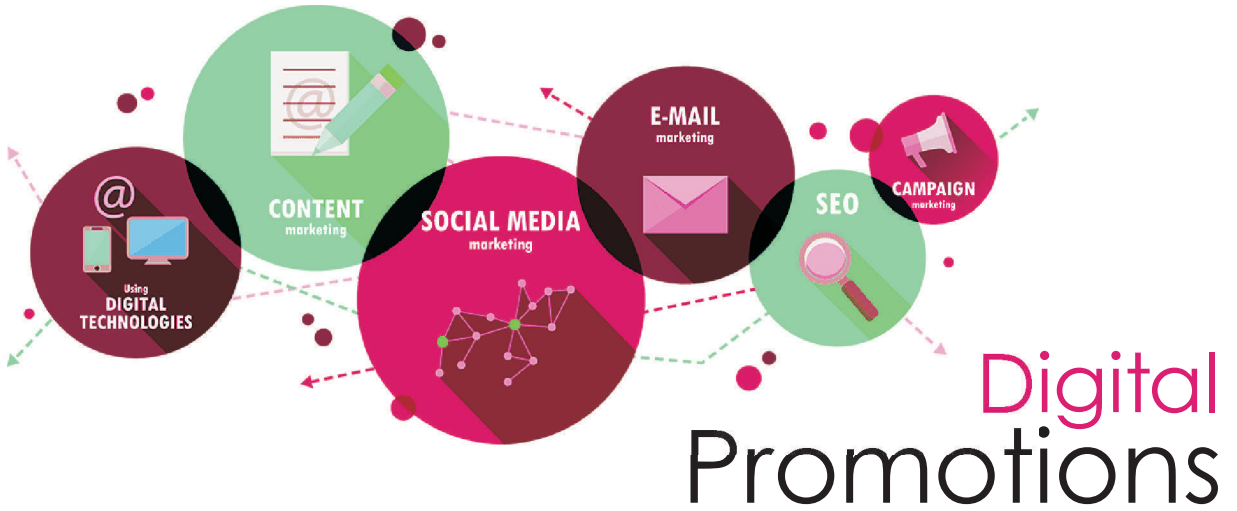
“ Strategy, Ideation, Design,  
Development and Activation ”

## Our Core Values

Shreyas Media is driven by its core value of professionalism that combines performance with ethics and is reflected in our 4Cs







Shreyas Media is an expert in adopting the use of digital promotions in real time. Our in-house team of digital marketing specialists use all forms of electronic media to market or advertise brand events to reach its full capacity.

Our marketing or advertising platforms aren't limited to social media but also use mediums across electronic billboards, mobile phones, tablets, and television.

We offer regular integrated digital marketing services to clients looking for opportunities in the form of Live Streaming, Ephemeral Content and Influencer Marketing to reach the target audience.



## The usage of digital media

The usage of digital media has tremendously increased. According to research, India has one of the largest and fastest growing populations of Internet users in the world

AS OF JUNE 2020

**574**  
million

2022 WILL CROSS

**800**  
million

## OUR APPROACH

Our approach in gaining INSIGHTS into brand objectives and create a blend of effective IDEAS to deliver the right messages and increase brand INFLUENCE is through DIGITAL PROMOTIONS. We ensure that we communicate your message with full impact on all social media handles.

Let us plan  
your  
**event**  
with a touch of  
**Elegance  
&  
Brilliance!**

## Other events

- **Movie Events**
- **Corporate Events**
- **Social Events**
- **Celebrity Events**
- **Occasional Events**
- **Sports Events**



## Movie Events

Well, the joy of putting together a flawless event, regardless of the size and complexity, is what drives us to dish out perfection with an unmatched eye for detail time and again.

**Trailer/Teaser Launch Events | Audio Launch Events | Pre-release Events Success Meet Events**

---

## Corporate Events

From product launches to annual day celebrations, from group excursions to innovative games and team activities, Corporate Event conceptualization and execution is one of our forte.

What sets us apart from others in this field is our ability to think differently and come up with novel experiences.

---

## Social Events

Wowing a discerning crowd is never easy. Shreyas Media has the expertise to manage social events of all sizes, themes, and persuasions. All you need to do is enjoy the party! We plan social events meticulously and we bring a personal touch to every event we organize. Depending on the type of event you're hosting, we've got an expert team ready to assist.

---

## Celebrity Events

We have expanded our services in multiple verticals. We are also indulged in celebrity events for various social events. We organize a stunning and glitzy event with your favorite celebrity. We create memorable experiences that evoke emotions, shape opinions and make things happen.

---

## Occasional Events

**Birthday parties | Half saree parties | Grand celebrations of all kinds**

– and we don't just plan and organize them; we WOW the guests with our unique concept-oriented event management. Join hands with Shreyas Media and carve your event on your guest's hearts forever!

## Sports Events

Shreyas Media is competent in executing corporate sports events and offers services for ideating sports events, sports promotion, sports marketing, and pan-India execution of sports events. We are committed to promote sporting zeal, spirit and attitude by conducting sporting events for corporates, schools, big clusters of apartments and villas.



Gone are the days where we all want to wait for a show to stream or movie to screen. Convenience has become the new Luxury everyone wants to afford. Shreyas ET has hit the nail on the head and is designed to offer the comfort of a theatre experience anytime and anywhere right on your mobile screen.



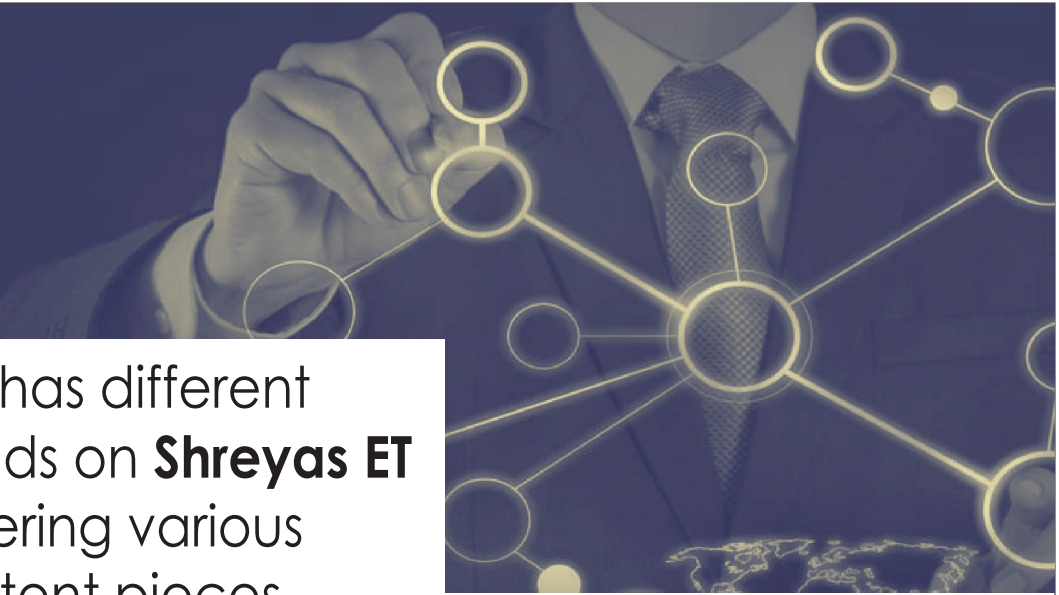
The GenZ is consuming content like never before and Content at anyplace, anytime, anywhere has become the new slogan.

Shreyas Et is one such app that is making the slogan truly possible to watch movies affordable, convenient and available "on the go"

Shreyas is our centralised app trying to transform movie experience and Digital Entertainment for everyone to watch their favourite new releases, movies, series and more.

“ Worlds First ATT ”  
ANY TIME THEATER





We has different worlds on **Shreyas ET** catering various content pieces.

### Mini Movies

Is the movie run-time bothering you? Is your attention span so short?? We all have busy life's and people turn to all sorts of different comforts when they just need to zone out but quickly. Because they are still busy. Mini-Movies are one such genre that caters entertainment to the audience instantly in a shorter duration.

### ● Snack Films

Snack Films are short and crisp, easy to consume content to entertain during short breaks.

### ET Premiere

As the word says ET Premiere brings along with it the most exclusive content.

### ● ET Talkies

Bringing the theatre experience onto your screens is always our motto and that is what we are bringing it with ET Talkies.

### Audio Films

Great Audio is always an immersive experience, more the dimensions more immersive it gets. Audio films under ET is Storytelling thru immersive 8D audio.

GOOD CINEMA  
- GROUP -

# CONTENT IS KING IN EVERY ASPECT



We at Shreyas Group ventured into productions under the prestigious banner -Good Cinema Group, with an intention to provide strong message through entertainment to the audience.

The hotshot director Maruthi and Shreyas Media joined hands and started Good Cinema Group.

Debuting with **Eerojullo** movie, our Good Cinema Group has witnessed blockbuster hits such as **Romance**, **Rojulu Marayi**, **Chitram Kadhu Nijam**, **Villa**, **Bhadram**, **Kalavathi**, **Venkatapuram** and other movies.





# Recent Releases



# IN PRODUCTION



South Plus Entertainment is a new age production house that is into competitive and contemporary projects that best suits the entertainment needs of Gen Z like Mini movies and snack Films. It sticks to the motto of exploring the power of digital encouraging new talent and providing opportunities.

## Recent Projects

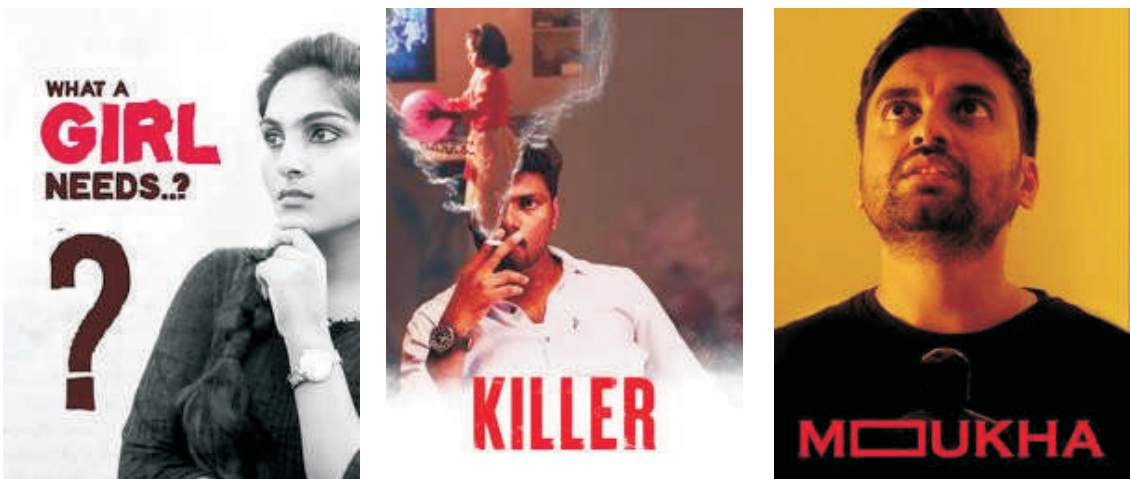
### Mini Movies

Mini-Movies are one such genre that caters entertainment to the audience instantly in a shorter duration.



### Snack Films

Snack Films are short and crisp, easy to consume content to entertain during short breaks.





# Content Production

Content in the form of videos is swiftly catching up with brands. Corporate Films, TV Commercials or Online Videos - content will always remain crucial to a brand's success. Connect with us for some out-of-the-box videos.

Films are an amazing way of getting your story out to the world. Each story is unique. When told right, it creates the perfect medium for spreading the right kind of message. We are one of the very few advertising agencies to own a full-fledged Production House called **Good Cinema Group** and that makes it easy for us to implement our ideas without any vacuum whatsoever.

**WHAT KIND OF  
CONTENT  
DO WE CREATE**



- FILMS
- SHORT FILMS/WEB SERIES
- TV SHOWS
- SPECIALIZED EVENTS



We are in talks with leading TV channels for TV Shows and web series technical expertise, experience and a dedicated team for every project, we make sure that the output is great.





# THE NEXT GENERATION OF THE MARKETING



Bring to the table win-win survival strategies to ensure proactive domination. At the end of the day, going forward, a new normal that has evolved from generation.

## Our Services

- Ad Campaign
- Marketing and Strategy
- Branding and Design
- TV Ads
- Social Media Management
- Content Creation
- Web Development
- Radio Commercials
- SEO
- Graphic Design
- Lead Nurturing
- Post Evaluation

S H R E Y A S  
**UTSAV**  
Your Event. Our Passion.

With continued innovation and focused dedication to the highest of standards, Shreyas Group ventured into wedding events market as "Shreyas Utsav". With patience, integrity, creativity as its strength, Shreyas Utsav leaves no stone unturned to redefine its legacy

## Gallery

The services we provide can cater to diversified clients and their individual wedding preparations

“ *Embark on a wedding planning adventure with us* ”

Decor



Celeb Event Integration



Photography



360 Media Coverage



Event Planning



Bridal Makeover



Invitations



PASSION  
CREATIVITY  
INTEGRITY  
PATIENCE

## Why us?



### PERSONALISED EVENT

Marriage is once in a life time event. We understand what it takes to make to make it a memorable one.



### CAPTIVATING EXPERIENCE

Wedding is a celebration of your life. Why not make it an experience to cherish for generations?



### ENJOYABLE DECISION

It's auspicious, socialicious and eventilicious. Let's ring in joy for these wonderful moments



## శ్రేయాస్

### కనెక్టింగ్ ఫార్మర్స్

దశాబ్ద కాలంగా .. మీ అందరి సహకారం తో విలక్షణమైన ఈవెంట్స్ అండ్ పబ్లిసిటీ ఆక్టివిటీస్ తో విజయవంతంగా దూసుకుపోతుంది శ్రేయాస్ మీడియా .. ఈవెంట్స్ అండ్ వెబ్సైట్ లో సరికొత్తగ చేస్తూ .. ఒక స్టాండర్డ్ ని సెట్ చేసిన సంగతి అందరికీ తెలిసిందే .. ఇప్పుడు శ్రేయాస్ మీడియా మరో సరికొత్త ఆలోచనకి శ్రీకారం చుట్టింది . అదే శ్రేయాస్ కనెక్టింగ్ ఫార్మర్స్ .. వ్యవసాయాన్ని రైతుని గౌరవిస్తూ ... ఫార్మర్స్ అందరిని ఒక్కటి చేస్తూ ... వినియోగదారునికి వ్యవసాయదారుడికి మధ్య కనెక్టివిటీ కల్పించడమే శ్రేయాస్ ఐడియా ..

ఒక ఇంట్లో కావల్సిన బియ్యం , పప్పులు , కూరగాయలు , సుగంధద్రవ్యాలు ఇలా అన్నింటినీ క్వాలిటీ తో మీకు అందించబోతుంది శ్రేయాస్ . శ్రేయాస్ ప్యాకింగ్ మీద ఒక క్యూ ఆర్ కోడ్ ఉంటుంది ... దాని స్కాన్ చేస్తే ఆ ప్రొడక్ట్ ఎక్కడ పండింది ఎక్కడ ప్యాక్ అయ్యింది అని మొత్తం డేటా మీకు లభిస్తుంది ..

కత్తి లేకుండా ... ఆరోగ్యాన్ని అందించే క్వాలిటీ ని ఆడ్ చేస్తూ ... ప్రొడక్ట్ పండించే వారి వివరాలతో ఎంతో జెన్యూన్ గా వినియోగదారునికి అందివ్వడమే శ్రేయాస్ వారి నిర్ణయం

ప్రేక్షకులని ఎంటర్టైన్ చేయడం లో విజయవంతమైన శ్రేయాస్ మీడియా ఇప్పుడు ఈ సరికొత్త ఆలోచనతో ప్రజల ఆరోగ్యాన్ని ... రైతుల ఆదాయాన్ని గౌరవాన్ని మరింత పెంచడం **Guarantee.**

ఎప్పటి లానే మీ ఆదరణాభిమానాలు ఉంటాయని ఆస్పష్టా శ్రేయాస్

కనెక్టింగ్ ఫార్మర్స్ తరపున అందరికీ ధన్యవాదాలు

ఇట్లు

శ్రేయాస్ శ్రీనివాస్

శ్రేయాస్ గ్రూప్

(Aadhyasree Agritech Services)



We adopted an integrated approach from farm to sale to make the process as efficient, transparent and fair as possible.

Our goal is to stay ahead of the curve through constant innovation; by forecasting customer demands and facilitating the small farmers by investing in the best infrastructure possible to get the best produce.

## Few Products of Aadhyasree Agritech services



Rice



Spices



Dry Fruits



Milk Products

**Shreyas**  
Connecting Farmers



Mfg & Mktg by **Aadhyasree Agritech Services**

**+9172780 56789**



**K. Chandrashekar Rao**  
Hon'ble Chief Minister  
Telangana State



## BRANDING & PROMOTIONAL PARTNER



We are excited to announce our venture into the #Sports space for the #5thNationalMastersGames2023 as a Branding and Promotional Partner.

We are looking forward to bringing our expertise and innovative solutions to the industry.

**K. Chandrashekar Rao**  
Hon'ble Chief Minister  
Telangana State

**BRAND AMBASSADOR - VOLLY BALL**

**SRI. SHREYAS SRINIVAS**  
FOUNDER AND CMD SHREYAS MEDIA

Shreyas Sports  
Own The Game





Innovative  
creative  
inspiring

## CONTACT

A Division of  
Aadhyasree Infotainment

---

**Corporate Office:**

Madhu Vihar, 5th Floor, Flat No : 8-2-293/82/C/17,  
Rd Number 7, Jubilee Hills, Hyderabad,  
Telangana 500033

**Mob:** +91 88 6789 6789

**Branch Office: Bangalore**

#381F, Dwarakavasa road  
Near Manjunatha circle,  
Bharath Nagar 1st stage,  
Byadarhalli Bangalore - 560091